



SUMMARY OF SKILLS

- Developed written content for research & evaluation reports, blogs, & wikis
- Experience working with the media, policymakers, & community partners
- Knowledge of social marketing, brand development, & non-profit management
- Experience updating websites & using content management systems (WordPress)
- Detail oriented, creative, & highly motivated

EXPERIENCE HIGHLIGHTS

Independent Contractor

2009-Present

- Managed & created websites
- Provided training for clients on social networking & content management systems
- Primary author of RowdyKitten.com & a co-founder of the [Small Living Journal](http://SmallLivingJournal.com)

California Coalition Against Sexual Assault (CALCASA)

Public Affairs Program Coordinator July 2007-January 2010

- [Tracked and analyzed legislation](#), news, & wrote press releases
- Editorial lead for all [web site content](#)
- Worked with member centers to develop yearly legislative priorities
- Coordinated legislative & media events
- Primary author of the [Media Advocacy Guide](#)
- Provided training to member agencies on media & public policy advocacy

LPC Consulting Associates, Inc.

Research Associate 2006-2007

- Wrote surveys, evaluation reports, & analyzed data
- Conducted focus groups & interviews with diverse populations
- Supported multiple evaluation studies related to domestic violence, youth leadership, tobacco prevention, & foster youth services



Sexual Assault & Domestic Violence Center of Yolo County
Director of Community Outreach 2005-2006

- Facilitated & organized a state certified peer counselor training program, in addition to other trainings for staff & volunteers
- Recruited & managed over 200 volunteers
- Provided peer counseling & advocacy to survivors of domestic & sexual violence
- Managed the Crisis Line & Sexual Assault Response Team
- Organized the annual community fundraiser

EDUCATION

MA Education/Behavioral Science Gender Equity Studies, California State University, Sacramento, 2005

MPA Public Administration, California State University Chico, 2003

BA Economics, California State University Chico, 2001

HOBBIES

- Running, biking & yoga
- Writing
- [Photography](#)
- Mac User